



# **Annual Report 2012**

**WIKIMEDIA CH**

Gesellschaft zur Förderung Freien Wissens  
Association pour l'avancement des connaissances libres  
Associazione per il progresso della conoscenza libera  
Association for the advancement of free knowledge

## I. Facts and Figures



As of December 31, 2012, Wikimedia CH has 234 members, which is an increase of about 86% compared to one year before. Thereof, 69 are supportive members and 11 members represent legal entities. 169 are primarily German-speakers, 54 French-speakers, 9 Italian-speakers and 2 Romansh-speakers. The gender distribution is as follows: 201 male, 22 female.

Since June 23, 2012 and until April 27, 2013 the **Board of Wikimedia CH** consists of:

- Charles Andrès, President
- Bagawathram Maheswaran, Treasurer
- Patrick Kenel, Secretary, Press speaker for German language
- Frédéric Schütz, Press speaker for French language
- Gabriel Thullen
- Ilario Valdelli, Press speaker for Italian language

The new Board, elected by the General Assembly 2012 has formally taken up its work on August 23rd, 2012, 60 days after the General Assembly.

In the same time period, auditors of Wikimedia CH have been:

Zutter Treuhand AG Höheweg 2 Postfach 687 CH-3053 Münchenbuchsee (BE)

- Chief Administrative Officer of Wikimedia CH is Chantal Ebongué
- Chief Information Officer of Wikimedia CH is Manuel Schneider.

## II. Fundings



### A. FDC

In 2012, the WMF introduced a new process for chapters to request funds from the fundraising, the FDC. The FDC is a community drive process supported by WMF staff.

Contrary to the previous grant models, the FDC is intend for annual plan, and do not evaluate project individually. The FDC issue give an opinion about entity's budget, and at the end it is the WMF board who decides about the amount allocated. In 2012 WMCH was one of the first entities applying to the FDC. We submit an annual plan with a total budget of Fr. 758,050.00, with a request of Fr. 560,000.00. The FDC proposed Fr. 362,000 that was validated by the WMF Board. The good

point with the FDC process is that we do not have to cut our planned budget to match to the amount allocated, because the comments on the budget are global.

## **B. Wikimedia Fundraising**

Following the resolution of the Wikimedia Foundation Board of Trustees, Wikimedia CH signed a new [fundraising agreement](#) for the period 2012-2013. For the period covering July to December 2012, Wikimedia CH raised 495'802.52 CHF through Wikimedia sites and 111'828.40 CHF by direct fundraising through Wikimedia CH, for a total of 607'630.92 CHF. The costs relative to the amount raised were 2.15% (13'066.67 CHF). [Full financial report](#)

For the first time, banners targeting the swiss audience have been used during the main fundraising. The direct consequence has been a significant increase of the direct donation to the association, as well as more than 100 new members. From a technical point of view, the 2012 fundraising has been the first edition using a system to limit the number of impression of the banners per user. In the future, this system should be used with a combination of several different banners to optimized the effect of the fundraising campaign.

## **III. Life of the association**



### **A. Working groups**

In 2012 we launched 6 different working group : **SwissGLAMour - Lobbying/press/FR campaign - Communication tools & materials - Education - International projects - Strategic plan/annual budget**

So far, two of them are really active , SwissGLAMour and International projects. With the hiring of new staff in 2013, the scope and definition of the dormant working groups will be redesigned to match to the needs and skills of the association.

### **International projects**

The international projects working group is lead by Emmanuel Engelhart. The working group had a launch meeting in september, and was sucessfull to help to build project for the WMCH annual call for project. The aim of the working group is to support and promote Wikipedia offline abroad, as well as the community building in Africa.

## SwissGLAMour

The GLAM working group is the materialization of long term work by several WMCH members. The group is lead by Rupert Thurner. Today the GLAM topic in Switzerland is really successful, but not structured enough. To let the topic grow without bureaucratic hurdles, currently anybody can make a first contact. As a GLAM and lot of WMCH members have interest in GLAM partnerships, it should be assured that the goals and a workload should be sufficiently evaluated before making a first contact.

### B. Staff

Wikimedia CH hired Chantal Ebongué as Wikimedia CH's Chief Administrative Officer and the first employee under a regular contract. She started her position on July 1st, 2012. She is 48 years of age and has acquired a Master of Humanities from the University of Lausanne, plus diplomas in cultural and social management, accounting and financial management. Chantal is responsible of all the administrative tasks of the association, but also in charge of the search for new GLAM partners and fundraising. While in charge of the daily operations of the chapter, she has a strong mission regarding members. She takes care of the reporting for members, fellow chapters and the Wikimedia Foundation.

Manuel Schneider is the CIO of the Association and will be paid for this growing tasks via a mandate from 2013. He is charge of all the IT tasks of Wikimedia CH, as well as for the website's hosting. He is also in charge of different tasks and IT development for fellow chapters and future chapter's association

2 Community Managers (one italian and one german-speaking) will be hired in 2013. Their role will be to link wikimedian and wikipediaian community and the chapter.

## IV. Activities

### A. GLAM



#### Wiki Loves Universities

**Swiss Herbarium Project.** The partnership between Wikimedia CH and the university of Neuchâtel was signed on June 11th, 2012. The digitization of the first part of the Swiss Herbarium





of Neuchâtel's University was achieved in December 2012. The partnership is not limited to the production of pictures as it also implies the training of university members to produce new pictures and add them on Wikimedia Commons. So far all the Gymnosperms have been digitized: 3861 pictures, among them 3789 are in the upload phase. January first, 42908 pictures of Angiosperms were ready to be upload and waiting for upload process optimization. The sum of all the pictures is 46'697, with 9'334 taken by the students and the rest by the Wikimedia CH photographer. A second phasis will occur in 2013 with the financial support of the Loterie Romande. The

remaining herbarium sheets will be digitized by civilists. [Commons Project](#)

**A second partnership is the signature of a framework agreement with the Natural History Museum of Geneva** This agreement fixes the general rules for agreements between Wikimedia CH and the different departments of the museum. This agreement led to the signature, on June 20th, 2012, of a partnership with the Invertebrate department for the digitalization of the [Pénard collection](#) of amibes. The cost of the digitization was covered by Wikimedia CH and enable to train the researchers in this field to the use of Wikimedia Commons and Wikipedia. Articles related to the produced pictures will be either improved or created by the researchers in 2013. So far more than 8000 pictures have been produced, but need to be curated before upload on Commons.

**Research on Academic outreach** Starting in June 2012, Muriel Staub is doing her master thesis on the opportunities of education program through a collaboration between Wikimedia CH and a university professor in the Swiss German region. Independently, she will behired in 2013 as a part time community manager for the swiss german part.

**Wikimedia CH is an [official partner](#) of the Congress SOL2012**, the Solanaceae Conference (<http://www.sol2012.ch/>). This is the annual conference bringing together leading scientists in the field of Solanaceae, a large family of plants (<https://en.wikipedia.org/wiki/Solanaceae>). Wikimedia CH held a booth during this congress to inform researchers about Wikimedia Commons and Wikipedia.



Wikimedia CH wants to thank Daniel Mietchen and Carsten Stiller for their commitment and their work during the congress. [Commons Category](#)

## LabiSAlp

In October 2012 Wikimedia CH started a collaboration with the International Association for Alpine History (IAAH) and with the Laboratorio di Storia delle Alpi (LabiSAlp), a research institute of the University of Italian Switzerland. This collaboration will last for 18 months. The scientific bulletin of the LabiSAlp and all research released by this institute since 1996 have been donated and will be published together with the most important books on Alpine history on Wikisource. A scientific committee of the IAAH has selected a short list of relevant books from the 16th century. Another objective is the identification of relevant iconographic material retained in the Swiss universities and libraries in order to publish it on Wikimedia projects. Finally, it will be a part of the project to make use of all these materials in Wikipedia and in related projects in order to improve the quality of the content.

The project manager is Andrea Caracausi, a researcher of the University of Padua and of the University of Venice, and an expert in Alpine history. His first task has been the identification and the census of the material present in Wikipedia and online in order to prepare the next steps about the donations. All results have been grouped on a project page in the Italian Wikipedia ([http://it.wikipedia.org/wiki/Progetto:Storia\\_delle\\_Alpi](http://it.wikipedia.org/wiki/Progetto:Storia_delle_Alpi)).



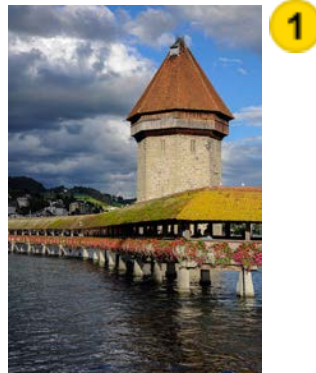
### Wiki Loves Monuments contest

From September 1 to September 30, 2012, Wikimedia CH organized a national photography contest of historical monuments. It was part of the international Wiki Loves Monuments contest, covering more 37 countries across the world. The aim of this contest was to improve the database of free pictures of all cultural goods of national importance, available from the media library Wikimedia Commons.

During the contest, volunteer photographers took pictures of items listed in the Swiss Inventory of Cultural Property of National significance, uploaded these pictures on the Wikimedia Commons repository and announced them on the contest website. In one month, more than 1700 pictures have been uploaded by 103 people and about 85 % of the cultural goods of national importance have now at least one free picture available.

At the end of the contest, a jury of six – Charles Andrès from Wikimedia CH, Vincenzo Cammarata, professional photographer in Italy, Sylvie Henguely, Foundation for Photography of Winterthur, Pierre-Selim Huard from Wikimedia France, Dave Lüthi, prof. of history of art, University of

Lausanne, and Thomas Planinger from Wikimedia Austria – selected the 10 best pictures. Authors of these pictures were invited to a ceremony that took place on November 24th, 2012 in Lausanne. The winners have been awarded with vouchers of a photo store of their choice. The Board would like to thank the participants, jury members and all people who were involved in this successful contest, especially Ilario Valdelli, who worked for this project with dedication and professionalism.



Water tower in Luzern with view towards  
Lake Author: [Tobias Hoderlein](#)



Magdenau abbey as HDR image  
Author: [Simmlerd](#)



Villa Egli in Zurich  
Author: [roland zh](#)



Château de Champvent  
Author: [LulaMae's](#)



East side of the Natural History Museum  
in St. Gallen,  
Author: [Memoria St. Gallen](#)



The farmhouse of Ostermundigen (1797)  
in the open-air museum Ballenberg,  
Author: [Chme82](#)



Monumento Guex in Airolo,  
Author: [Cassinam](#)



Halenbridge in Bern, after sunset, perfect  
arc mirroring, Author: [Ginkgo2g](#)



Under the Lucerne Town Hall at the  
Town Hall basement, Author: [Martina  
Wicki](#)



Old City of Bern,  
Author: Geri340





## B. Wikipedia Offline / openZIM

### 1. [Kiwix](#) Black & White Project

2012 was an important year for Kiwix. With the help of Wikimedia CH, the project continues to grow and probably fulfills its goal better than ever before. The global audience has increased by 500% throughout the year. We have currently ~50.000 unique visitors per month on our web site and we deliver almost the same number of copies of Kiwix.

We have achieved to convince other organizations to join the project, in particular Wikimédia France with the project «Afrimedia». In 2012, Wikimedia CH was the core donator to the project, but more than 50% of the grants came from other entities.

The software itself was massively improved with three new releases during 2012. The support of new platforms like OLPC Sugar or a new architecture like ARM was added. Kiwix-serve, our HTTP daemon, was massively improved and better integrated. We came up with a new product called kiwix-plug.

We completed the «Black&White project» which had started in 2011. This project helped us to a great extent to setup a better development infrastructure, something mandatory for the future.

### 2. ZIM Autobuild

The project «ZIM autobuild» which is still ongoing has already helped us to speed up and improve the creation of ZIM files, we provide now more than twice as much ZIM files as in 2011.

Regarding the project openZIM (which is not granted anymore by WMCH, but still a key stone in our technological ecosystem), we have not seen much development. Bugtracker and Code repository are now hosted at the Wikimedia Foundation, the web site on a Kiwix server.

The only shadow of the project is the lack of human resources. It's difficult to find high skilled developers and volunteers in general. It often takes pretty much time to have the work done, that explains why many projects like «phpzim», «ZIM autobuild» or «deadrops» are late on the agenda. We really try to improve that situation: revamping of openZIM and Kiwix web sites, better presence on social networks and blogs, improvement of the technical documentation and environment.

## C. Education



### 1. [Wikimini](#)

In 2012, Wikimini continued to grow, reaching almost 10'000 articles in December 2012, 3000 more than in 2011. Amongst this corpus, 10-15 % of the articles were created or modified by classes. The site had 1'029'000 single visitors during 2012 – an increase of 77 %.

To support this increase, we rent a new server held by an IT company. This change of structure allows a stabilization and a solidification of the IT infrastructure. The system adopted by Wikimini was published on the technical wiki of Mediawiki.

## D. International



### 1. **Wikimedia Bamako**

The political huge problems in Mali prevent a real development of the project. But there are still contacts and collaboration between WMFR, WMCH and wikip|medians in Mali. To notice that they could digitize part of the documents of the Tombouctou's library before they were burnt by the islamists.

### 2. **Afripedia**

An agreement was signed on June 15th, 2012 between Wikimédia France, the Institut français and the Agence universitaire de la Francophonie. The goal is to run a common program on Wikipedia in french speaking Africa : Afripedia. In Wikimedia CH, this project is supported by several volunteers and is strongly related to the Kiwix project. More informations on the international project : [afripedia](#)

### 3. **Sayada Initiative**

The **Sayada Initiative** is a project set up in the Tunisian city of Sayada to support the development of free knowledge in the region. The goal is to support the development of free knowledge in Tunisia, taking as an advantage the successful OpenData and OpenGovernment experience of the municipality of Sayada. It is divided into three sub-projects :

- Support the participation of a local wikimedian at the [BIL Sayada conference](#)
- Support the development of the local wiki (<http://wiki.villedesayada.tn>) aimed at helping participants to get familiar with the Wikimedia concepts at a local level
- Initiate a [QRpedia](#) project in Sayada

## 4. WLM Ghana

To support community building in Ghana Wiki Loves monuments was chosen, because it fulfills the following criteria:

- Banner on wikipedia linking to the project, i.e. getting people in Ghana involved who did not know before this initiative existed.
- Well known proceeding from competitions in other countries easy to apply to a new country, and very helpful international community. It could be tailored quite nicely to the Ghana conditions.

As a result the small but enthusiastic Ghana community was able to use this contest to create contents and involve additional people. They laid the grounds for a first funding for 2013 by the WMF to do trainings at universities etc. A summarizing blog post is [here](#).

### E. Photography

Photographers supported by Wikimedia CH have produced and uploaded pictures in Wikimedia Commons. ([Global category supported by Wikimedia CH](#))

#### 1. Material

In 2012, Wikimedia CH bought specialized photography tools:

- a set of [modeling light primary](#) used in the digitization project, and now available to the wikimedians
- tripod
- Sony Alpha 900 with 50 mm F1.4 lens
- [Kite Aerial Photography](#)
- [Mini Photo Studio](#)

#### 2. Events

Photographers supported by Wikimedia CH also obtained official accreditations for important events such as:

- 12-17.3.2012 : [6th World Water Forum](#) in Marseille, France
- 29.11.2012 : [Athletissima](#) (international Athletics contest in Lausanne)



Canton of Geneva



Gold scale

## V. Wikimedia Movement

### A. Chapter Association

A new umbrella organization for Wikimedia Chapters has been created in Berlin chapter's meeting on March 31. 2012. In november 2012, the decision was taken to registrar this new organisation in Geneva. Staff and board had made a lot of researches and administrative tasks to give information to the other members of the Chapters' Association.

### B. Grants for Wikipedia Javanese revitalization project<sup>†</sup>

Wikimedia CH decided to financially support the Indonesian Wikimedia chapter in their project to revitalise Javanese Wikipedia ([http://meta.wikimedia.org/wiki/Javanese\\_Language\\_Wikipedia\\_Revitalization\\_Project\\_2012-2013](http://meta.wikimedia.org/wiki/Javanese_Language_Wikipedia_Revitalization_Project_2012-2013)) with 40 000 000 IDR (approximately 3'900 CHF). The mid-term and long-term objective is to help connecting French-speaking academics studying the Javanese language and culture with the Javanese Wikipedia.

### C. Toolserver

In 2012 Wikimedia CH supported the Toolserver by 10 000€

## VI. Events

### A. LinuxTag

Wikimedia CH was represented at the 2012 LinuxTag in Berlin by Emmanuel Engelhart and Manuel Schneider.

### B. Open Street Map

Wikimedia CH supported the OpenstreetMap booth at the GEOsummit 2012.

### C. Rencontres Mondiales du logiciel libre (RMLL)

Wikimedia CH was represented at the 2012 RMLL in Geneva with a stand operated by Gabriel Thullen.

### D. Wikimania 2012

Wikimedia CH award 5 scholarships to people around the world to attend Wikimania 2012 in Washington DC. The list of recipient is:

1. Benoit Rochon (Canada)
2. Manuel Schneider (Germany)

3. Andrea Zanni (Italy)
4. Gabriel Thullen (Switzerland)
5. Chris Smith (Thailand)

## **E. German-speaking Conference WikiCon 2012**

### [Full report by WMAT](#)

Wikimedia CH was a sponsor and partner of the WikiCon 2012 ([http://de.wikipedia.org/wiki/Wikipedia:WikiCon\\_2012](http://de.wikipedia.org/wiki/Wikipedia:WikiCon_2012)) held from August 31st to September 2nd, 2012 in Dornbirn, Austria. WikiCon is a community-organized annual event to gather all german-speaking community members for an exchange of minds and ideas, having talks, plenary discussions and holding workshops. Several Wikimedia CH members were involved in organising this event, sponsored by Wikimedia Österreich, Wikimedia Deutschland and Wikimedia CH. All three chapters also provide travel costs for participants from their respective country.

Links

- [Photos](#)
- [Press Review](#)
- [Slides](#)
- [Resolution](#)

## **F. Day Creative Commons in EPFL**

Wikimedia CH had a stand held by 2 persons at this event dedicated to Creative Commons in a worldwide known technic university

## **VII. Communications**



### **A. Swiss media coverage**

- 03.01.2012: [Les Suisses sont les plus généreux avec Wikipédia](#)
- 05.01.2012: Frédéric Schütz : « [Si Wikipédia incorporait de la publicité, la moitié des contributeurs partirait](#) »
- 05.07.2012: [Plantes suisses, l'Université de Neuchâtel collabore avec Wikipédia](#)
- 05.07.2012: [Université de Neuchâtel : l'Herbier sur Wikimedia. Le Nouvelliste](#)
- 05.07.2012: [L'herbier de l'UniNe bientôt disponible sur Wikimedia. RTN](#)
- 19.11.2012: [Die Vollendung von Wikipedia. Tages-Anzeiger online](#)

- 27.11.2012: [Wikipédia cherche des millions et des nouveaux rédacteurs. Tribune de Genève online](#) –
- 03.12.2012: Wikipedia raccoglie fondi anche in Ticino - 20 minuti Ticino
- 04.12.2012: Wikipedia raccoglie i fondi : un banner è sopravvivenza - Giornale del Ticino

## **B. Press Releases**

- 05.07.2012 : [Première mondiale : l'Herbier de Neuchâtel disponible sur Wikimedia](#)
- 19.11.2012 : [Fundraising 2012 began](#)



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## WIKIMEDIA CH

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