

Financial Statement 2014

Wikimedia CH – Association for the Advancement of Free
Knowledge

21st March 2015

Bagawathram Maheswaran
Treasurer

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1 Balance sheet per 31.12.2014

		31.12.2014	31.12.2013
ASSETS	footnote		
Liquid assets	1)	776'780.73	787'774.75
Credit balance / receivables		13'745.35	5'145.00
Capital yields tax		1'604.30	1'278.85
Inventory		1.00	1.00
Accruals	2)	106'857.10	7'066.90
Current assets		898'988.48	801'266.50
Property		1.00	1.00
Capital assets		1.00	1.00
TOTAL ASSETS		898'989.48	801'267.50
LIABILITIES & EQUITY	footnote		
Trade creditors / accounts payable		16'358.63	11'753.55
Deferrals	2)	42'037.15	13'374.15
Short-term borrowed capital		58'395.78	25'127.70
Earmarked funds CH	3)	27'690.59	27'416.44
Capital funds		27'690.59	27'416.44
Voluntary reserves		398'723.36	726'219.35
Earmarked reserves CH	3)	350'000.00	0.00
Annual result		64'179.75	22'504.01
Organization capital		812'903.11	748'723.36
TOTAL LIABILITIES & EQUITY		898'989.48	801'267.50

1) The liquid funds are deposited on five post accounts (a main account, a postcard account, a swiss & wmf donations account and the e-deposit account).

2) The terms "accruals" and "deferrals" have been used synonymously for "prepaid expenses" and "accounts received in advance". The major part of the accruals is our transfer to WMF. Deferrals especially refer to membership fees paid in advance.

3) In the capital funds are two donations, which were left with the restriction that the money should be invested in Switzerland. The Earmarked reserves CH are from the FDC to be used by Wikimedia CH for the following year's expenses to be approved by the GA. Since we hand't approve the 362'000 from the previous year by GA we cannot show it separately.

2 Income statement for the period from 01.01.2014 to 31.12.2014

		2014	2013
REVENUE	footnote		
membership fees		16'147.49	14'961.20
revenue from merchandise trade		831.67	0.00
income of courses		4'160.00	1'500.00
Operating revenue		21'139.16	16'461.20
revenue f. non-earmarked donations	4)	190'307.14	131'150.76
revenue from earmarked donations	5)	728'888.14	454'063.38
Donation Loterie Romonde		0.00	30'000.00
Donations income		919'195.28	615'214.14
Revenue Wikipedia days/events		25'365.84	0.00
Revenue from events		25'365.84	0.00
Miscellaneous revenue		1'494.53	1'914.65
Income from partner organisations		11'557.84	0.00
Other revenue		13'052.37	1'914.65
TOTAL REVENUE		978'752.65	633'589.99
EXPENSE	footnote		
Projects	6)	-400'919.65	-232'787.94
Wikimedia projects		-400'919.65	-232'787.94
Merchandise trade expenses		-2'468.37	-5'164.94
Merchandise trade		-2'468.37	-5'164.94
Fundraising & communication		-6'616.92	-8'573.90
Fundraising & communication		-6'616.92	-8'573.90

4) See paragraph 4.5

5) See paragraph 4.7. Listed here is the gross amount.

6) See paragraph 4.6

2 Income statement for the period from 01.01.2014 to 31.12.2014

		2014	2013
EXPENSE	footnote		
Personnel expenditure	7)	-396'650.67	-197'844.67
Administrative expense		-26'327.90	-30'246.55
Facility expenses	8)	-15'086.40	-14'251.40
maint., repairs and replacem. costs		0.00	0.00
Fees		-1'332.25	-210.00
advertisement, webpage, IT	9)	-54'008.54	-92'057.39
Net financial income	10)	-3'690.57	-10'346.78
Depreciations		0.00	-4'099.00
Representative Expenses		-6'179.23	-8'543.09
other expenses		-1'292.40	-998.17
Extraordinary gains/charges		0.00	-5'962.15
Administration		-504'567.96	-364'559.20
TOTAL EXPENSES		-914'572.90	-611'085.98
ORGANIZATION RESULT		64'179.75	22'504.01

7) Expenses for employees

8) Rental fee: Office, Meetings

9) Expenses for IT & IT officer

10) The financial success (operationally) consists of aduno & postal account charges.

2 Income statement for the period from 01.01.2014 to 31.12.2014

		2014	2013
Fund Score	footnote		
Assignment	11)	258'383.10	191'426.10
Use	12)	-258'383.10	-191'426.10
Internal revenue	13)	274.15	271.45
Earmarked Funds		274.15	271.45
ANNUAL RESULT A. INCOME FUND		63'905.60	22'232.56
Assignment to free funds		63'905.60	22'232.56
Assignment to earmarked funds		0.00	0.00
Assignments		63'905.60	22'232.56
ANNUAL RESULT A. ASSIGNMENTS		0.00	0.00

11) See paragraph 4.7. Listed here are part of the contractually reserved plus the other earmarked donations.

12) To the Wikimedia Foundation transferred sum.

13) Interest portion of capital in the funds.

3 Accounting of the change of the capital for the period from 01.01.2014 to 31.12.2014

	voluntary reserves	annual result after income funds	
Funds from equity financing			
Opening balance	748'723.36	0.00	748'723.36
Profit (internal)	0.00	0.00	0.00
Allocation (external)	0.00	64'179.75	64'179.75
internal fund transfers	64'179.75	-64'179.75	0.00
Use (external)	0.00	0.00	0.00
Closing balance	0.00	812'903.11	812'903.11
Organization capital			812'903.11

Funds from capital fund	Fund WMF	Fund WMCH	
Opening balance	0.00	27'416.20	27'416.20
Profit (internal)	0.00	274.15	274.15
Allocation (external)	258'383.10	0.00	258'383.10
Internal fund transfers	0.00	0.00	0.00
allocation (external)	-258'383.10	0.00	-258'383.10
Closing balance	0.00	0.00	0.00
Capital funds			27'690.35

The accounting of the changes of the capital shows how specially earmarked donations and the organization result (the surplus revenue) is used. In other words, they explained how the change in the fund and organization capital is in the balance about.

For the higher purposes of the association are fund accounting. Donations with special purpose to be used directly for projects.

Conversely, also run expenses, which can be assigned a purpose with private funds, appropriate for the Fund. This is shown in the above table as external use. Interest on the post account will be considered internal revenue distributed pro rata among the internal fund. This ensures that specific donor requirements or contractual guarantees are considered.

About the difference between operating income, expenses and fund earnings (earnings after the annual fund income) determined by the Board. Without a specific decision, pointing to the treasurer excess funds the voluntary reserves.

4 Annex to the Financial Statement

All figures are in Swiss Francs (CHF). A cash flow analysis has not been carried out, as Wikimedia CH is a small organization and according to SWISS GAAP FER 21 this requirement may be waived.

4.1 Accounting method

There are many advantages in using recognized and standardized principles in the annual financial statements. Statements are more easily comparable between different organizations and the statement is less influenced by the personal taste of the treasurer. Switzerland knows a modular standard in accounting, called SWISS GAAP FER. GAAP means Generally Accepted Accounting Principles. FER refers to the Stiftung Fachempfehlung zur Rechnungslegung (Foundation for specialist recommendations on accounting) as publisher. For non-profit organizations, module 21 is used. Non-profit organizations can voluntarily use SWISS GAAP FER 21.

Wikimedia CH decided to introduce this standard to its accounting and applied it for the first time in 2007. Modules 1-6 (core) and 21 (non-profit organization) have been used.

4.2 Nonpaid services

A non-profit association such as Wikimedia CH relies fundamentally on the voluntary, nonpaid services of its members. In particular, the authors of the Wikimedia projects work without remuneration. From the Swiss club only shall be provided, which cannot be done or for which a strong organization is needed. Next to us was the hosting of all our domains - particularly the heavily visited site wikipedia.ch - through a company provided for low costs.

4.3 Expenses

In 2008 was first applied an Expense Regulation. Basically, effective expense paid with original receipt. In some cases, petty expenses can be reimbursed as a flat rate, but only for small amounts. The Board is a volunteer.

4.4 Valuation principles

Investment limits: In general valuable (long-term usable) movables and equipment are capitalized, except thus which are related to a project. Books / Media are not usually capitalized. Large and complex products can be capitalized with the purchase price. Depreciation over three years.

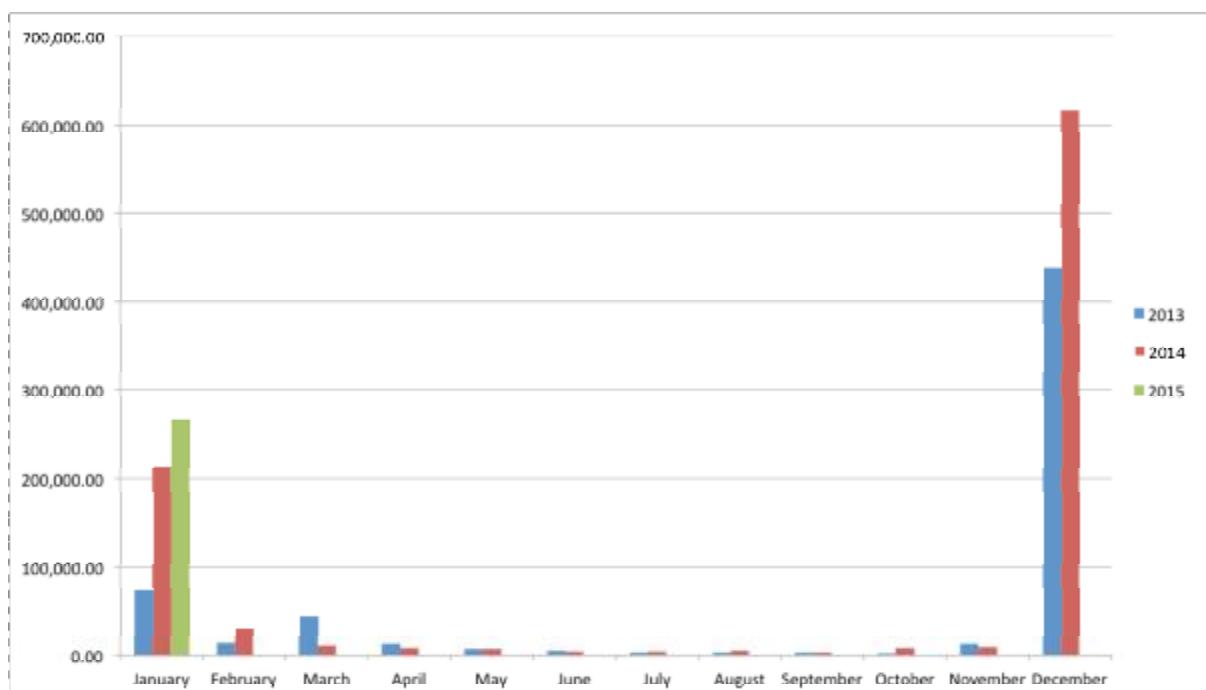
Software: Depreciation to CHF 1 (except for large software packages such as CRM: Depreciation over three years.)

Domains: Wikimedia CH has a number of domains ending in .ch and .li. These domains related to the Wikimedia projects are inalienable and therefore not activated.

4.5 Some statistics on donations

The following table shows the income in donations from general, non-earmarked donations. The relatively high solvency in the balance sheet is explained by the fact, that most donations were received in December.

Donations per month 2013 – 2015



Month	Donations in CHF	relative
January	212'315.06	23.19
February	29'052.87	3.17
March	10'425.49	1.14
April	7'521.53	0.82
May	6'538.25	0.71
June	4'371.86	0.48
July	4'472.66	0.49
August	4'952.62	0.54
September	3'217.26	0.35
October	8'124.94	0.89
November	8'770.56	0.96
December	615'847.48	67.26
Total	915'610.58	100%

The smallest donation amounted to CHF 1, the largest to CHF 5'000. The average size of donation (Median) was CHF 50. Most donations came from individuals, however, legal entities contributed the largest donations.

4.6 Project accounts, developing Wikimedia CH

The individual projects and activities from the operating account will be compared for cost and benefit.

Projects: The biggest project in 2014 was the support of the Wikimedia Foundation. CHF 258'383.10 was spent for this purpose, the funds were transferred to the Wikimedia Foundation. For all the other projects CHF 142'536.55 were spent without financial return.

Merchandising: In the financial year 2014 only a few merchandising items has been sold.

4.7 Transactions with the Wikimedia Foundation

The American Foundation Wikimedia Foundation can be viewed, as an umbrella organization, Wikimedia CH and associations of countries are chapters. Wikimedia CH is attached via a license agreement and a fundraising contract to the Wikimedia Foundation, otherwise the organizations are independent.

The contract defines all non-assignable fundraising donations in November and December 2014 as "Wikimedia Foundation donations". Therefore, they are under in the operating account as income "Earmarked" posted. According to the contract, however, is only a certain percentage of these donations the Wikimedia Foundation registered and therefore the actual meaning intended purpose. Only this part was in the operating fund account under results automatically assigned an internal fund.

5 Report of accomplishments

According to its bylaws, Wikimedia CH promotes Free Knowledge and thereby puts the main emphasis on the Swiss national languages. The flagship of the Wikimedia projects is still Wikipedia, a free online encyclopedia. In the same way, other projects are explicitly being promoted, such as the online repository of media files, Wikimedia Commons, or the collection of digitalized historical scriptures called Wikisource.

During the year under review, Wikimedia CH was led by a Board of six: Patrick Kenel as President, Mauro Cassina, Stéphane Coillet-Matillon, Bagawathram Maheswaran as Treasurer, Frédéric Schütz (Press speaker French language) and Gabriel Thullen. The Board members were elected at the General Assembly for a one-year term. During this year, the projects have been carried out by committed Board members with only a few exceptions.

The Wikimedia Foundation operates most of the servers and is responsible for the content of Wikipedia. The Swiss chapter Wikimedia CH exercises local tasks, such as answering press inquiries, coordinating local authors, or taking actions to increase content quality.

Also in Switzerland, Wikipedia ranks among the most visited websites. It contributes to making general knowledge available to a large audience. Whereas websites that are as popular are operated by large companies with billions of turnover and ten thousands of employees, the Wikimedia Foundation only counts a handful of paid employees, thanks to a decentralized structure and widespread voluntary work. In this sense, the Wikimedia Foundation as well as its Swiss chapter can be regarded as highly efficient.

For further informations regarding our chapter's activities, please refer to the annual report.